

Attention Prospective Sponsor!

The ASBC Fifth Anniversary Sponsorship Opportunities



On April 23, 2009 The American Small Business Coalition will host our Fifth Anniversary Conference and Gala, day-long information and networking event at the Sheraton Premiere Tysons Corner which will feature presentations and discussions facilitated by Government Officials and Industry Executives intended to inform and educate conference attendees.

As a sponsor you have an opportunity for your image and likeness to be displayed to presenters and attendees during the following scheduled activities:

- Washington Breakfast Club™ Keynote**
- Mid-Morning Breakout Sessions**
- Lunch Keynote**
- Afternoon Breakout Sessions**
- State of The ASBC Annual Membership Meeting (Members Only)**
- Fifth Anniversary Reception and Awards Dinner**

High-value networking opportunities will be abundant which makes this a tremendous exposure opportunity for sponsors! The opportunities we've made available provide high visibility throughout the conference or in specific portions, based on your preferences.

Premier Sponsor - \$7,500 (one available)

The ultimate in exposure! Among other benefits, the **Premier Sponsor** receives four (4) passes to the conference and gala and will be seated at the Founders Table during the evening Awards Dinner with other VIP's to include family members of our late board member, Lieutenant General Henry "Hank" Doctor, USA (ret.) who will be honored that evening with the announcement of a new educational scholarship program in his memory.

Wine and Dine Sponsor Package - \$2,000 or wine donation

Contribute to the celebration by sponsoring the Awards Dinner as the supplier of the Chardonnay, Fume Blanc, Cabernet Sauvignon or Merlot which will be served with the evening dinner. You may choose to purchase the sponsorship for exclusivity or contribute ten or more bottles as a partial sponsor.

- **In-Kind Principal Wine Sponsorship (SOLD)**

In-Kind Supporting Wine Sponsorship Includes: (twelve (12) bottle donation minimum for In-Kind Sponsorship)

- Signage on one "table" for every four (4) bottles donated - Company logo on table signage (twelve (12) bottle donation minimum for In-Kind Sponsorship)
- Recognition from podium
- Inclusion in pre-event web marketing

"Freeze Frame" Photo Booth Sponsor - \$2,500 (one available)

How about a really fun and enduring sponsorship? As our photo booth sponsor, your company logo and tagline (or special message) appears on a specially designed backdrop used in every photo taken at the photo booth. The photo booth will be available to all attendees during the reception/awards dinner, and provides a memorable addition to the planned fun and festivities. Photos will also be included in a special edition newsletter following the celebration.

- Signage at Reception/Dinner
- Promotional materials included in event bags
- Logo included on event web site

(Members Only Perk: Includes Gala pass)

Conference Bag Sponsor - \$2,500 (one available)

- Company logo included on conference bag to be provided to conference attendees
- Promotional materials included in event bags
- Logo included on event website
- Includes conference pass

Thumb Drive Sponsor (one available)

- Thumb drive printed with sponsor company logo and provided to conference attendees
- Promotional materials included in event bags or on the drive
- Logo included on event website

Attendee Portfolio Sponsor - \$1,500 or In-Kind Donation* (one available)

- Company logo included on portfolios to be provided to conference attendees
- Promotional materials included in event bags
- Logo included on event website

Attendee Lanyard Sponsor - \$1,500 or In-Kind Donation* (one available)

- Company logo included on lanyards to be provided to conference attendees
- Promotional materials included in event bags
- Logo included on event website

Cyber Cafe Sponsor - \$1,500 or In-Kind Donation (one available) (SOLD)

It's your choice! Purchase this package or provide the laptops and Kensington locks and garner your company some good exposure. Just think, all of the attendees that want to jump online to check their mail while taking a break have to come to you! The really innovative sponsor will come up with a neat contest/giveaway for everyone that visits the Cyber Cafe!

Breakfast Keynote Supporting Sponsor - \$500 (ten available)

- Signage at conference (registration desk and keynote area)
- Logo included in breakfast keynote pre/post-presentation promotional flash
- Logo included on event website

(Members Only Perk: Includes Conference pass)

Lunch Keynote Supporting Sponsor - \$500 (ten available)

- Signage at conference (registration desk and keynote area)
- Logo included in lunch keynote pre/post-presentation promotional flash
- Logo included on event website

(Members Only Perk: Includes Conference pass)

Reception/Dinner Supporting Sponsor - \$500 (ten available)

- Logo included on gala pre-event marketing
- Door prize valued at \$50.00 provided courtesy of each supporting sponsor
- Signage at gala (registration desk and Capital Club)
- Logo included in dinner event promotional flash and on event website

(Members Only Perk: Includes Gala pass)

Coffee Break Sponsor - \$250 (three available)

- Signage at conference (breakout area)
- Logo included on event website

Snack Break Sponsor - \$250 (three available)

- Signage at conference (breakout area)
- Logo included on event website

"It's In The Bag" Supporting Sponsor - Members: \$100/Non-members: \$250 (ten available)

Straightforward and no gimmicks! Purchase a sponsorship and we'll "stuff it!" Promotional item included in event bags provided to conference attendees:

- All items subject to approval
- Sponsor to provide three-hundred each of promotional document/item
- Extras will not be returned
- Documents are limited to a single page not to exceed 8.5" x 11" and may be flat, bi-fold, tri-fold, etc. and may be B&W or Color
- Other than document items may not exceed the size of 3.0" x 3.0" or a weight of 0.50 lbs

* All In-Kind donations subject to approval by The ASBC

Have an idea for a sponsorship not listed above, contact us at info@theasbc.org to discuss!



The ASBC Fifth Anniversary Conference and Gala

Fax Registration Form

Sponsorship Opportunities	Fee	In Kind Available?	Qty	Subtotal
Premiere	\$7,500.00		x _____ =	\$ _____
Wine & Dine Supporting Sponsor	\$250.00	Yes	x _____ =	\$ _____
Freeze Frame Photobooth	\$2,500.00		x _____ =	\$ _____
Conference Bag	\$2,500.00		x _____ =	\$ _____
Thumb Drive		Yes	x _____ =	\$ _____
Conference Portfolio	\$1,500.00	Yes	x _____ =	\$ _____
Lanyard	\$1,500.00	Yes	x _____ =	\$ _____
Cyber Café	\$1,500.00	Yes	x _____ =	\$ _____
Washington Breakfast Club Supporting	\$500.00		x _____ =	\$ _____
Lunch Keynote Supporting	\$500.00		x _____ =	\$ _____
Reception/Dinner Supporting	\$500.00		x _____ =	\$ _____
Coffee Break	\$250.00		x _____ =	\$ _____
Snack Break	\$250.00		x _____ =	\$ _____
It's In The Bag Supporting (Mem)	\$100.00		x _____ =	\$ _____
It's In The Bag Supporting (Non-mem)	\$250.00		x _____ =	\$ _____
Visit http://sponsor.turningfive.com for details			Sponsorship Total	\$ _____

Payment Information

To pay by check, make checks payable to The ASBC, include this form and mail to The ASBC, PO Box 2786, Columbia MD, 21045. Checks must be received by April 6, 2009 to confirm registration. To pay by credit card, please complete the information below and fax to 443.303.4326.

Total Due \$ _____

Name on Credit Card _____

Billing Address _____

Phone number _____

Email Address (receipt sent) _____

Credit Card Type Visa MC Amex Disc Check

Credit Card Number _____ Exp. Date _____ (MM/YYYY)

CVV (Security Code) _____ Visa/MC-last 3 digits in signature area of card. Amex-4 digits on front of card

Authorized Signature _____

Cardholder acknowledges receipt of goods and/or services in the amount of the Total shown hereon and agrees to perform the obligations set forth in the Cardholder's agreement by the issuer.

The ASBC Policies

The ASBC Fifth Anniversary Conference and Gala Refund Policy:

- * Refunds are in accordance with The ASBC Refund Policy (<http://refunds.theasbc.org>).
- * There are no refunds for Conference and/or Gala registration
- * Sponsorships are non-refundable.
- * Event Fees subject to change. If fees differ, registrant(s) will be notified prior to processing transaction.

IMPORTANT: Credit Card Users, by use of the features and payment systems of this web site, hereby accept The ASBC Credit Card Dispute Policy which is as follows:

- * Credit Card Users agree to allow The ASBC a seven (7) business day cure period to provide a resolution in the case of a dispute. If you feel that you have been charged incorrectly, please call us or send an email to payments@theasbc.org with details of the charged amount, date of charge and the reason you believe an error has been made. The ASBC will respond with acceptance of your inquiry, research the charge and provide a response to you within seven (7) business days from the date we receive your inquiry.
- * By accepting this agreement, you agree to reimburse The ASBC for bank and service fees in the event that you do not provide us the seven (7) day cure period to resolve the matter. Additionally, you agree to reimburse The ASBC for all charges associated with collecting this reimbursement if payment is not received by * The ASBC within fourteen (14) business days from the date you are notified that your dispute was incorrectly lodged.
- * All refund requests are subject to review by The American Small Business Coalition LLC.

Guest Fail/Cancel Policy:

- * In an effort to mitigate costs, this Guest Fail/Cancel Policy is implemented effective July 18, 2007.
 - * Refunds will be issued as noted above
 - * Only paid registrations will be confirmed
 - * Substitutes are welcome. We must receive telephone or email notification regarding substitutes three (3) days prior to the event. In the case of Members Only/Business Members Only events, substitute must be a representative of a Member of The ASBC in order to participate.
- If you make a reservation but are unable to attend, The American Small Business Coalition LLC is still responsible for the cost of your event reservation. As we sometimes have a waiting list, please let us know even if you must cancel your reservation later than the refund deadline.